



ALLURE ITE HEARING AIDS

WIDEX

SOUND LIKE NO OTHER

WIDEX **ALLURE**[™]

THE DIFFERENCE IS CLEAR

CRYSTAL-CLEAR SPEECH
WITHOUT COMPROMISING
YOUR AWARENESS OF
THE SURROUNDINGS

By following the principles of the Widex Sound Philosophy, Allure offers you a hearing experience that feels authentic and deeply connected to the world around you. The Allure platform with Precision Hearing Technology is designed to help you embrace life fully, just like before your hearing loss.



ALLURE TECHNOLOGY LEVEL BENEFITS

	440	330	220	110
 TV AND PHONE STREAMING	★★★★	★★★★	★★★★	★★★★
 CONVERSATION IN QUIET	★★★★	★★★★	★★★★	★★★★
 COMFORT DURING TRANSPORT	★★★★	★★★★	★★★★	★★★★
 LISTENING TO MUSIC	★★★★	★★★★	★★★★	★★
 COMFORT OUTDOORS	★★★★	★★★★	★★★★	★★★★
 CONVERSATION DURING TRANSPORT	★★★★	★★★★	★★★★	
 CONVERSATION IN MODERATE NOISE	★★★★	★★★★		
 CONVERSATIONS OUTDOORS	★★★★	★★★★		
 CONVERSATION IN LOUD NOISE (RESTAURANT OR PARTY)	★★★★			

THE DIFFERENCE IS CLEAR WITH WIDEX ALLURE

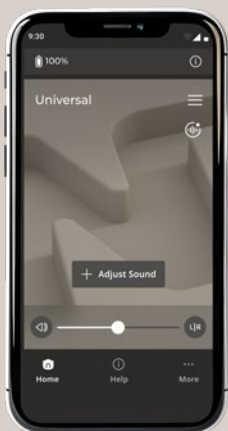
Built on our most advanced platform, Allure delivers the signature natural clarity Widex is known for, with sleek and contemporary devices that are complemented by convenient chargers, innovative accessories, and a user-friendly app, all designed to help you feel confident and connected every day.

DISCOVER OUR MOST NATURAL HEARING EXPERIENCE YET.

Enjoy crystal-clear speech and rich, authentic environmental awareness that helps you feel fully present in every conversation and environment.

STAY CONNECTED WITH EASE

With the Allure hearing aids, you can stream calls, music, and media directly from your phone (iOS and Android), and enjoy a variety of Bluetooth® connectivity options, including Call Control* and Hands-free Communication* wherever you are.



*with compatible devices

NATURAL SPEECH CLARITY. COMFORTABLE, DISCREET FIT.

Allure ITE combines advanced technology with comfort and personalisation, so you can enjoy clear and natural sound.



Allure ITE

- Delivers our most natural hearing experience in a discreet in-the-ear design.
- Tailored fit for greater comfort and satisfaction.
- Advanced connectivity and features for hands-free communication.
- Programmable push button for ultimate flexibility and control.
- All-day power with up to 23h with no streaming or 19h with 5h of streaming.

The New Widex Allure ITE is available in 4 stylish colors.



Black



Clay
Brown



Dark
Brown



Beige



CONFIDENCE THAT LASTS ALL DAY



ITE Charger

An intuitive recharging case for the Allure ITE allows for a full charge in around 4 hours. Easy-to-use charger, with intuitive hearing aid placement, offering contactless charging.

ACCESSORIES



Widex TV Play 2

Enhance your TV experience by integrating your Widex Allure hearing aids with the new WIDEX TV PLAY 2, delivering seamless high-quality streaming.



Widex RC-Dex

This compact remote control makes it easy to adjust volume and listening programs on your Widex hearing aids.

ALSO AVAILABLE



Allure RIC

All-day battery life (up to 38h with no streaming or 32h with 5h of streaming)

THE DIFFERENCE IS CLEAR OUR MOST NATURAL HEARING EXPERIENCE YET

Hearing the natural sounds around you can enable you to experience a whole range of benefits, including less pain, lower stress, enhanced mood, and improved cognitive performance.¹ This is what Allure aspires to support through its balanced representation of your surroundings.

¹ Buxton RT, Pearson AL, Allou C, Fristrup K, Wittemyer G. A synthesis of health benefits of natural sounds and their distribution in national parks. *Proc Natl Acad Sci U S A*. 2021 Apr 6;118(14)



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